



EVENT INFORMATION

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Dear Teachers, Advisors, Administrators and Parents,

SUBJECT: Lift & Move USA careers event

The crane, rigging and specialized transportation industries are experiencing a shortage in skilled labor. Companies across the country are looking to bolster their workforce with people interested in long, fulfilling careers with very competitive salaries. These jobs include everything associated with the operation and maintenance of heavy equipment like cranes. Crane operators, riggers, mechanics, welders, IT specialists, salespeople, specialized transportation engineers and branch managers are all highly sought.

On February 10, 2016, concerned parties in the industry are hosting an event entitled *Lift & Move USA* in Houston, TX. At *Lift & Move USA* your students and children can expect to learn about the sophisticated, million-dollar pieces of equipment these industries operate on a daily basis.

Infrastructure projects throughout the country rely on the expertise of moving and lifting companies, the equipment they own and the people who operate them. The skyscrapers, power plants, bridges, tunnels, highways and everything else you see around you every day wouldn't have been possible without the companies who will be represented at *Lift & Move USA*.

This event is the second of its kind in the country – the first was held in Chicago 16-17 June, 2015 - and seeks to educate and inspire high school and college-aged men and women to

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start rewarding careers. Presentations about the labor shortage, projected salaries over a lifetime, how to become certified, and where to start will all be given over the course of the one-day event.

The conference will be hosted by TNT Crane & Rigging, which means that students will be able to experience a real working environment as well as viewing equipment on site.

The first event in Chicago in 2015 was a great success. Visit www.liftandmoveusa.com to view photos of the event and video testimonials from student attendees.

It is our sincere hope that you will pass this letter and accompanying flier along to any potentially interested parties. Getting students to this event is paramount to the long-term health of our industries. We can't do it without you.

Sincerely,

Specialized Carriers & Rigging Association (SC&RA)

KHL Group

National Commission for the Certification of Crane Operators (NCCCO)

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