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PRESS RELEASE

Crane industry to give careers a lift

***Lift & Move USA* conference will promote careers in the crane, rigging and specialized transport industries and help employers find the next generation of operators, engineers, riggers, mechanics and sales staff. Event to be held June 16-17 in Chicago, Illinois.**

A new event to attract high school and college students to careers in the crane, specialized transport and rigging industries will be held June 16-17 in Chicago, IL.

The two-day *Lift & Move USA* conference will provide young people with an insight into potential careers in what is a multi-billion dollar industry, and will include the opportunity to see actual heavy equipment and operate truck and crane simulators.

The program is targeted at high school students, students at vocational, technical and community colleges, and veterans. It will include presentations by young people who have made successful careers in the industry as well as sessions on types of jobs available, expected salaries, career progression, and opportunities for certification as well as case studies demonstrating the types of activities in which employers are engaged.

The idea for the conference came from trade body Specialized Carriers & Rigging Association (SC&RA).

“The aim of *Lift & Move USA* is to highlight the thousands of rewarding jobs created by the industry each year,” said Joel Dandrea, executive vice president, SC&RA. “These jobs offer the potential for long-term careers.”

The event will promote these opportunities to the next generation of employees, highlighting all sorts of jobs, from crane operators, truck drivers and CAD design engineers to mechanics, welders and sales staff.

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Text LiftNMove to 80309 for more information

www.liftandmoveusa.com



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Lift & Move USA, which will be held at the Chicago Marriott Midway, is already garnering industry support. Chicago-based Imperial Crane Services will host a BBQ and equipment demo at its Bridgeview, IL facility on the evening of June 16.

“With the critical shortage of skilled labor in our industry, we are pleased and proud to be part of such a worthwhile initiative,” said Bill Tierney, general manager, Imperial Crane Services.

The event also has the cooperation of SkillsUSA, the national organization that helps students prepare for careers in technical, skilled and service occupations. More than 300,000 students and teachers join SkillsUSA every year. SkillsUSA estimates that 10 million new skilled workers will be required in the U.S. by the year 2020.

Details of the event can be found at the event website: www.liftandmoveUSA.com

Crane, specialized transport and rigging companies work in a wide range of industries including construction, oil and gas, energy and transportation. They provide cranes, heavy transport and specialized rigging services.

SC&RA is organizing the event along with two other partners, the National Commission for the Certification of Crane Operators (NCCCO) – the body that organizes tests for crane operators – and industry publisher KHL Group, the owners of *American Cranes & Transport* magazine.

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